

**Dr. David R. Feeney**

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**OBJECTIVE**

David R. Feeney focuses on organizational behavior factors that unleash innovation, productivity, and value in education. I offer effective management of multiple staff, budgets, student volunteers, and executives to achieve smartbuilding design, enterprise lecture capture systems, multimedia social networking systems, and other enterprise innovations in academia. I offer 12 years of experience as faculty & staff developer, e-learning system administrator, and consultant to the Dean of top-ranking Fox School of Business at Temple University, as well as schools of medicine, dentistry, podiatry, liberal arts, & engineering. I was enterprise point person for AV, IT, staff and corporate partners for TUCAPTURE rich-media lecture capture systems worldwide, including design of 45 smart classrooms in the 80 million dollar Alter Hall facility at Fox School of Business. I am currently Campus Dean of the Lawrenceville NJ campus of Strayer University.

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**EXPERIENCE****Campus Dean***Strayer University, Lawrenceville, NJ***Mar '11 - Present**

Manager of academic staff, faculty, budgets, projects and initiatives for Lawrenceville NJ Campus of Strayer University. Full time faculty teaching psychology, humanities, religion, logic, and education, including 100% online courses. Academic CEO and faculty advisor to 130 undergraduate and graduate students, 15 faculty, and 10 staff.

**Full Time Faculty***Strayer University, Piscataway, NJ***Oct '10 - Mar '11**

- Full time faculty teaching psychology, humanities, religion, logic, etc. Faculty advisor to more than 70 undergraduate and graduate students. Completion of Strayer University certification to teach 100% online courses. In 11/2010, awarded position of Region V Blackboard Advocate, an elearning development position helping faculty, students, and staff transition to enterprise-wide adoption of Blackboard Learning Management System.

**Adjunct Faculty***Temple University, Philadelphia, PA***May '09 - May '10**

- Teaching undergraduate and graduate courses in psychology and behavior analysis. Designer of innovative social networking course in "neuroentrepreneurism" with corporate sponsorship.

**Director of Digital Education***Fox School of Business at Temple University, Philadelphia, PA***Jun '99 - Jun '09**

- 11 years as System Administrator of Temple University Blackboard. With more than 22,000 courses, "TUBlackboard" was one of the largest learning management systems in the world.
- 7 years as University point person for award-winning TUCapture "lecture capture" system allowing task-free recording, live viewing, and on-demand review of classroom audio, visuals, video, & handwriting. Managed corporate funding partnerships to install TUCapture in 45 smart classrooms in \$80 million Alter Hall at Fox School of Business. With more than 2 million minutes of classroom media, TUCapture was the most productive lecture capture system in the world.
- Invented & managed award-winning Digital Concierge services, offering thousands of personal assists in high-traffic public spaces, employing student volunteers to integrate hospitality into education IT, AV, and smart classrooms.
- Collaborated with AACSB to design Fox PhD EduSeminars, a hybrid e-learning curriculum in effective education for business doctoral students from 2003-2009.
- Revolutionized faculty development with Teaching Learning Coaching, personalized improvement consults & seminars in offices, classrooms, public places, and online.

**Course Designer & Instructor***Fox School of Business Dept. of Human Resources Management, Philadelphia, PA* **Sep '08 - May '09**

- Designed and taught HR ON THE GROUND, blending online and classroom work with in-store consulting for TARGET Inc. in an innovative, practical education internship.
- Students work in high-tech smart classrooms, online and in regional TARGET Inc. stores with real business problems, with weekly classroom visits from TARGET Inc. executives.
- Students learn consulting, behavior measurement, team management, employee engagement, personal & professional presentation skills, and practical organizational research.
- Awarded an education grant to provide FLIP camcorders for each student.

**Adjunct Faculty, Behavior Analysis Masters Program**

*Temple University, Philadelphia, PA*

**Sep '01 - Mar '04**

**Distance Education Project Director**

*Temple University, Philadelphia, PA*

**Jun '98 - Jun '99**

- Designed & delivered faculty development for Laptop Learning programs.
- Administrator, TU Organizational Studies online program.
- Designed and managed On-Line Learning Laboratory.
- Producer, America Online marketing for On-Line Learning Program.
- Fox School team leader for enterprise adoption of Blackboard learning management system.

**Technology & Teachers Seminar faculty**

*United Federation of Teachers, New York City, NY*

**Oct '97 - Jun '98**

Designed & taught curriculum for computer & internet usage for United Federation of Teachers. Designed course & curriculum for classroom technology skills for NYC teachers in Macintosh/IBM, MS Office, spreadsheet, database, multimedia, Internet, HTML, and classroom teleconferencing.

**Adjunct Faculty**

*New York Institute of Technology, New York, NY*

**Sep '97 - Jun '98**

**EDUCATION**

**Ed.D. (Educational Psychology)**

*West Virginia University, Morgantown, WV*

**Nov '01**

Thesis and dissertation advisors included Julie Skinner Vargas, daughter of B. F. Skinner, and Earnest Vargas, author of standard texts in verbal behavior and the evolution of ethics. Focus on education technology, curriculum design, and effective education research design & evaluation.

**Master of Arts (Educational Psychology)**

*West Virginia University, Morgantown, WV*

**May '94**

**Bachelor of Science (Philosophy)**

*Ball State University, Muncie, IN*

**May '88**

Double major Philosophy & Psychology with minor in English. Honors College graduate with Honors Thesis regarding ethics and innovations in behavior science.

**ABOUT DAVID R. FEENEY**

Dr. David R. Feeney holds an Ed.D. and M.A. in Educational Psychology from West Virginia University College of Human Resources & Education, and a bachelor of science degree in Philosophy & Psychology from Ball State University Honors College.

**ACADEMIC CONTRIBUTIONS**

- Mythbusters! Amazing Facts From America's #1 Academic Capture System. Villanova University. Nov 13th, 2008. <http://davidfeeney.com/works/presenting/mythbusters>
- Dissertation committee member for David H. Landman, Temple University. Department of Organizational Psychology. Jan 23, 2004.
- Concierge: Mobile Organizational Development (2003). In EDUCAUSE Effective Practices and Solutions, April 23, 2003.
- Joined editorial board of Behavior Analyst Today, a peer-reviewed journal of behavior analysis, Aug 2002. <http://www.baojournal.com/BAT%20Journal/VOL-11/BAT%2011-4.pdf>
- Rates of Adoption In A University Course Management System (2001). <https://eidr.wvu.edu/eidr/documentdata.eIDR?documentid=2252>
- Online Realtime Lifestyle Education (1997). Book chapter in Ledoux & Fraley, Origins & Components of Behaviorology. <http://www.behaviorology.org/pdf/OnlinePaperOriginsBk.pdf>

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## PROFESSIONAL PRESENTATIONS

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- TUCAPTURE & Student Performance: What Data Show. Sonic Foundry Inc UNLEASH 2009, Madison WI. April 29, 2009.
- How Lecture Capture Enhances Student Performance. Educause 2008 Orlando, FL. Oct 31, 2008. <http://sofo.mediasite.com/mediasite/Viewer/?peid=53e4682539b84187afc0285950eaa1e71d>
- Mythbusters! Amazing Facts From America's #1 Academic Capture System. Villanova University. Nov 13th, 2008. <http://davidfeeney.com/works/presenting/mythbusters>
- Ethics of Academic Capture. International Conference on Technology, Knowledge and Society, Huntsville, AL: Jan 30, 31, and Feb 1, 2009.
- Academic Capture Systems: Unleashing Education Value. Business Economics Institute International Conference: Las Vegas, NV: Dec 14 - 17, 2008.
- TUCAPTURE: Enterprise! Maryland Distance Learning Association 2008 Conference: Baltimore, MD: Mar 4-5, 2008.
- For Those About To Capture. SUNY Technology Conference: Rochester NY: Jun 14-15, 2007.
- The Day TU Stood Still. Maryland Distance Learning Association 2007: Baltimore, MD: Mar 6, 2007.
- Academic Capture: Emerging Economics & Ethics. EDUCAUSE: Baltimore, MD: Jan 17-19, 2007.
- TUCAPTURE: Weapons of Mass Instruction. Temple University Teaching Learning Center: Philadelphia, PA: Oct 13, 2006. [http://davidfeeney.com/images/drf\\_weapons\\_mass\\_instruction\\_101306.jpg](http://davidfeeney.com/images/drf_weapons_mass_instruction_101306.jpg)
- TUCAPTURE: Rise Of An Academic Capture System. INFOCOMM 2006. Orlando, FL: Jun 7, 2006. [http://davidfeeney.com/images/drf\\_educomm\\_060706.JPG](http://davidfeeney.com/images/drf_educomm_060706.JPG)
- Class Capture: Making Impossible Possible. INFOCOMM 2005: Las Vegas, NV: June 8-10, 2005.
- From Blackboard to Capture. Blackboard Users Conference: Baltimore, MD: Apr 12-14, 2005.
- Class Capture & Education Consumers. CASE District II Conference: Baltimore, MD: Jan 29-30, 2005.
- Temple University Welcomes United States Naval Academy. Philadelphia, PA: Aug 11, 2004. [http://davidfeeney.com/images/drf\\_USNA\\_081104.JPG](http://davidfeeney.com/images/drf_USNA_081104.JPG)
- When Rich Media Explodes: The Surprising Consequences. INFOCOMM 2004: Atlanta; GA: June 9-11, 2004. [http://davidfeeney.com/images/drf\\_educomm\\_atlanta\\_060904.jpg](http://davidfeeney.com/images/drf_educomm_atlanta_060904.jpg)
- Rich Media for Community Action. Annenberg Center for Community Outreach at National Constitution Center. Philadelphia, PA: June 6, 2004. [http://davidfeeney.com/images/drf\\_constitution\\_center\\_060704.JPG](http://davidfeeney.com/images/drf_constitution_center_060704.JPG)
- A Natural History Of A University Course Management System. Association for Behavior Analysis International: Boston, MA: May 28-30, 2004.
- CONCIERGE: Mobile Organizational Development. EDUCAUSE: Worcester, MA: March 15-17, 2003.
- CONCIERGE: The Wireless Podium. EDUCAUSE: Baltimore, MD: January 15-17, 2003. [http://davidfeeney.com/images/drf\\_concierge\\_educause\\_baltimore\\_011503.JPG](http://davidfeeney.com/images/drf_concierge_educause_baltimore_011503.JPG)

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## NEWS AND MEDIA COVERAGE

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- How Lecture Capture Enhances Student Performance. Educause 2008 Orlando, FL. Oct 31, 2008. <http://sofo.mediasite.com/mediasite/Viewer/?peid=53e4682539b84187afc0285950eaa1e71d>
- Sonic Foundry Inc. Press Release. <http://www.sonicfoundry.com/company/pressroom/press-release/Temple-Universitys-Fox-School-of-Business-Selects-Mediasite-for-Groundbreaking-Lecture-Capture-Initiative.aspx>
- Temple News. <http://temple-news.com/2007/02/27/profs-cleaning-blackboard-slate>
- Classroom Capture: Lecture Recording System Draws Devotees at Temple. Campus Technology February 1, 2007 <http://campustechnology.com/articles/2007/02/classroom-capture-lecture-recording-system-draws-devotees-at-temple.aspx>
- Temple Times. [http://develop.temple.edu/temple\\_times/9-30-04/apreso.html](http://develop.temple.edu/temple_times/9-30-04/apreso.html)
- Echo360 Case Study. [http://davidfeeney.com/media/temple\\_case\\_study\\_may\\_06.pdf](http://davidfeeney.com/media/temple_case_study_may_06.pdf)
- PC Magazine. <http://www.pcmag.com/article2/0,2817,2075047,00.asp>
- ProAV Magazine. <http://www.proavmagazine.com/pro-av-articles/5-minute-interview-david-feeney.aspx>
- David R. Feeney accepts Fox School Dean's Award for Excellence in Elearning Support. Philadelphia, PA. May 15, 2002. [http://davidfeeney.com/images/drf\\_deansaward\\_051502.JPG](http://davidfeeney.com/images/drf_deansaward_051502.JPG)

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## DEVELOPMENT & OUTREACH

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- Academic Capture Users Group <http://groups.google.com/group/ACUG>
- Capturology blog <http://capturology.blogspot.com>
- The Ebehaviorist blog <http://ehaviorist.blogspot.com>
- 05/2008: Hosted tour by California State University

- 12/2008: Hosted tour by University of Buffalo.
- 05/2007: Hosted tour by University of Medicine and Dentistry of New Jersey.
- 04/2007: Hosted tour by Philadelphia Public Schools Office of the CEO. <http://snipurl.com/k5s74>
- 02/2007: Hosted tour by Philadelphia College of Osteopathic Medicine.
- 05/2006: Hosted tour by United State Central Intelligence Agency.
- 07/2005: Hosted tour by United States Naval Academy.  
[http://davidfeeney.com/images/df\\_USNA\\_081104.JPG](http://davidfeeney.com/images/df_USNA_081104.JPG)

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## AWARDS & RECOGNITION

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- Dr. David R. Feeney wins Sonic Foundry 2009 Rich Media Impact Prolific Use Award, recognizing dramatic upscaling of lecture capture across an enterprise with record number of presentations, views or audiences. TUCAPTURE at Temple University is used at every TU campus and overseas. TUCAPTURE records more than 300 hours of online lectures per day, with more than 1.2 million minutes of classroom media recorded since 2003.  
<http://sofo.mediasite.com/mediasite/Viewer/?peid=53e4682539b84187afc0285950eaa1e71d>
- David R. Feeney accepts Fox School Dean's Award for Excellence in Elearning Support. Philadelphia, PA. May 15, 2002. [http://davidfeeney.com/images/df\\_deansaward\\_051502.JPG](http://davidfeeney.com/images/df_deansaward_051502.JPG)

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## REFERENCES

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**Dr. Don Hantula**, Associate Professor, Organizational Psychology  
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**Dr. Robert Christman, DPM, M.Ed.**, Director of Curriculum and Instructional Technology  
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